

SINCE 1994



ISO 9001:2015



Retail (POS)



Distribution



Retail Chain



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Trusted Software Solution for Supermarket/Grocery Stores with B2B/B2C App Integration

RetailGraph ERP: A to Z Solution for your Supermarket/Grocery Store. Manage from Billing to Product Delivery. Efficiently manage small, medium, and chain stores. Increase store productivity by track Real-time stock, Re-order Management, Expiry & near Expiry, Barcode & Labels, the Loyalty program for Customer retention, and more.

Supermarket Software

30,000+
Users

100+
Support Staff

100+
Nationwide
Distributors

- Follow FIFO (First-in-First-Out) System
- Mix and Match Combinations (Product Conversion)
- Real-time Inventory tracking, Eliminate Dead/Surplus stock
- Classification of items by Product Category, Brand & Price.
- Graphical reports and Charts for better performance analysis

- Feature-rich Touch screen based software solution
- Fully integrated Customer Loyalty module
- Designed for Single & Multi-Location Businesses
- Quickly calculate Salesperson's incentives
- The creation of Unique Barcode & Printing

Powered With



UPI

paytm

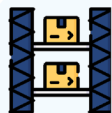
For over **27** years, **Softworld (India) Pvt. Ltd. (SWIL)** has been the leading solution provider in retail and distribution business. SWIL has specialized in healthcare & retail segments software solutions, asset tracking, and efficiently serving organizations of all sizes (retailers or wholesaler) across India and global also.

Microsoft
Partner



Gold Application Development

Important Features for Supermarket/Grocery Store



Real-time inventory tracking, eliminate dead/surplus stock

The software offers accurate alerts to manage damaged items, incorrect deliveries, leftover seasonal apparels or expired raw materials.

Classification of Products by Brand, Category and Prices

The software reduces the complexity of managing the Supermarket with their unique attributes. It makes your item search more accessible and convenient.



Reports with graphs & charts for better investigation

The software offers a graphical representation of business data. This way, you enhance the ability to deep-dive into the information and make intelligent business strategies.

Feature-rich touchscreen based software solution

The software has a complete feature set to simplify every Supermarket/Grocery store process. It delivers intelligent touchscreen solutions and ensures the success of the final delivery.



Fully integrated customer loyalty module

The software facilitates customer loyalty programs based on transaction value. This is game-changing opportunity for a Supermarket/Grocery store that is built with care and precision.

Follow FIFO (First-In-First-Out) System

In order to provide fresh products to the customers, the POS system must be capable of splitting the products in a FIFO manner which is "First-In-First-Out".



Mix and Match Combinations (Product Conversion)

In order to lift the sale of the products can be combined together to make the combos. This may become eye-catching for them as they often search for offers.

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Important Features for Supermarket/Grocery Store



Built-in Financial Accounting

The best way to determine the effectiveness and efficiency of store finance. The software eliminates the possibility of dangerous business situations, such as low cash flow or bankruptcy.

Designed for single & multi-site businesses

The software provides a strategy to manage multi-store concepts with a centralized data monitoring system. In addition, it establishes seamless



Quickly calculate salesperson's incentives

The software provides an incentive calculation program that strengthens trust among salespeople with accurate calculations. It ensures better perfor-

Credit sales are strictly regulated

The software delivers best sales practices that shorten the sales cycle, optimize credit limits, enhance sell opportunities, improve app integration & more.



The creation of unique barcode

The software helps Supermarket/Grocery Store to generate barcode based on the requirement. It eliminates the possibility of human error, improved inventory control and gives quick details on products.

Integrate Purchase Order

The integration of the Purchase Order is a must in the POS System. By which, the system will be able to manage the availability of the highest selling products.



**Avail 45 Days
Free Demo**

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Integration with well-known “ Applications ”



iOrders

An advanced app used to increase sales with intelligent ordering solutions.



Whatsapp

Largest messaging platform to acquire, engage & retain customers with real-time data sending feature.



Easily Recieve Payments from clients and connect them to your transactions.



Recieve Payments digitally through leading technology.

Swil Mart B2C App & Integration with Customized Solutions



SwilMart

Fast And Reliable B2C Solution

E-commerce app for enhancing your in-store browsing experience with easy checkout derivatives.



Customized Website

We offer websites based on your business requirements to empower your business.



Delivery Boy App

We offer a customized delivery boy app to track and monitor your deliveries in real-time.



Customized B2C App

We offer a customized B2C app for quick end-user connection that ensure business growth.



Customized Reports

Get custom reports on sales, finance, or transactions, etc., based on business needs. It gives an extensive picture of your business environment.



Customized B2B App

Develop a customized B2B app to enhance your brand value. It enables you to deliver and interact quickly & efficiently during order fulfillment.

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Simplify your business operation with RetailGraph Advanced Features

Inventory Management : Reducing Loss before the Sale



- ✓ **Stock Management** - Easily manage the min/max levels of each Products.
- ✓ **Reorder Management** - Get shortage reminders and create reorders.
- ✓ **Product Location Management** - Find the product location to access them at the time of billing easily.
- ✓ **Create Product Reports** - Analysis reports on fast moving Products slow moving , and specialized Products.
- ✓ **Product Database** - Keep an extensive database of all the products available in the store.

Customer Management : Know your Customer



- ✓ **Loyalty Management** - Create Loyalty programs based on the customers' purchase history.
- ✓ **Easy Checkout** - Save time of your customers with a easy and fast checkout.
- ✓ **Bulk SMS/Email Service** - Send offer SMS and emails to your customers to keep them interested.
- ✓ **Last Sale** - Purchase History Management.
- ✓ **Sales Promotion**-Discount Scheme Management.
- ✓ **Customer**- Customer Outstanding Management

Retailgraph
For Distributors, Retail Stores & Chains

Billing and Invoice : Easy billing and checkouts



- ✓ **Data Collection** - Collect real-time data of each sale to understand the preferences and needs of your customers.
- ✓ **Error Management** - Minimize errors in sales process by reducing the human factor and manage each sale digitally.
- ✓ **Sales Return** - Handle easy returns and refunds.
- ✓ **Invoicing** - Create Invoices for different type of sales - Cash, & Credit.

Accounting and Taxes: Manage all finances easily



- ✓ **Financial Reports** - Create financial reports based on the preferences and needs of your business.
- ✓ **Commission Management** - Manage commissions for sales executives and doctors easily.
- ✓ **Scalable System** - The software scales with your business and has no problem with keeping pace with your growth.
- ✓ **Multi Store Management** - The software can easily manage the accounts of different stores and keeps track of their separate accounts.
- ✓ **Supplier Ledger** - Keep different accounts and ledgers for different suppliers for easy management.

“
**SWIL has been a proven market leader
since 1994**
”

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Analysis Reports: Know your Business



- ✓ **Change: Faulty Product Analysis:** Create reports and do analysis on faulty or returnable products inventory.
customer/vendor and other categories.
- ✓ **Export Reports** - You can export different reports in different formats such as Excel, PDF, Word, etc.
- ✓ **Graphical Analysis** - Get easily visualized reports and plots to understand your business.
- ✓ **Breakage/Expiry Analysis** - Reports on expiry and damage to products.
- ✓ **View sales-wise transaction reports:** Facilitate to view/print report summary on Product-wise/ transaction-wise Sales.

Employee Management: Assign the operation



- ✓ **User Creation** - Create users for different departments such as Inventory, Sales, Purchase, etc.
- ✓ **Access Management** - Business owners can control user access to critical information within their organizations and enhance the ability to secure business data.

Purchase Management: Manage your supply chain



- ✓ **Vendor Management** - Create vendor entries and manages all your suppliers in one place.
- ✓ **Purchase Order** - Create purchase orders for different products.
- ✓ **Purchase Invoice and Return** - Manage all your supply invoices and returns in one place .
- ✓ **Supplier wise Order generation** - Create orders and reorders for specific suppliers and vendors.

GST Management: Tax your sales



- ✓ **GST Management** - Create GST ready invoices and reports to manage GST payments easily.
- ✓ **Sales and Purchase Notes** - Create credit notes for customers and debit notes for suppliers.
- ✓ **Export GST Summary** - Export your GST data to Excel, PDF, and other formats.
- ✓ **HSN and Price Management** - Integrate HSN and Price lists provided by the companies.
- ✓ **File Easy Returns** - Create JSON files for GSTR3B and GSTR1, upload them to govt. portals and create TRAN1 and TRAN2 reports.
- ✓ **E-Way Bill** - Seamlessly generate E-Way Bill eliminating manual efforts for logistics compliance.
- ✓ **E-Invoice** - One stop solution for your business's e-invoicing, related tax-filing & accounting needs.
- ✓ **TCS/TDS** - Complete solution for TCS/TDS filing with the highest ranking, simple interface, & affordable pricing.

Users Rated at Top Platforms



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What our customers says

Mr. Mukesh

**Gyayak Super market
(Gyayak Enterprises)**

(Supermarket)

Today marks almost 4 years of my journey with SWIL. I have been using retail graph as our ground billing system for a long now, the major tasks we tackle are basic sale and purchase and in that matter the software thrives. Whether it's reports or daily billing everything is sorted. It has definitely made the whole process of taking care out Gyayak super market super easy.

We have been using RetailGraph for one and half years now and are happy with the functions it performs. There are various features of it in deep detail for each fragment of the billing procedure. Exploration of the entire software unveils new features every time and is very carefully crafted. The tech agents are very supportive and fast. They give quick resolutions and are very efficient in their solutions which they customise according to our needs.

Mr. Aakash

SSG Enterprises

(Departmental
Store- Retail)

Mr. Narendra

**Rajasthan Rajya
Sahkari Upbhokta
Sangh Ltd.**

(Grocery-Godown)

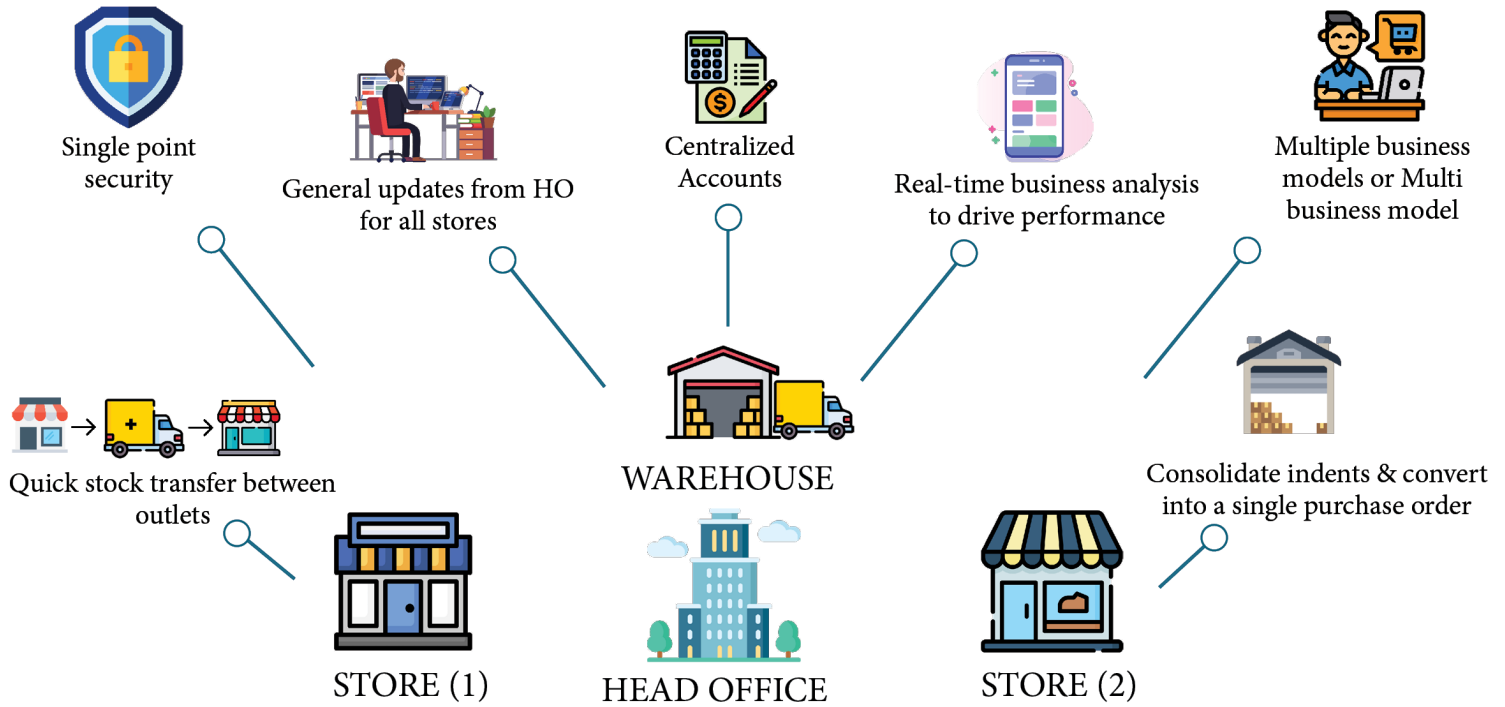
We started using RetailGraph in 2016 when GST was implemented in India. The software helped greatly with the workings, managing and posting of integrated GST reports directly from the software. The user interface is great too, never really faced any major issues, infact, it has been a great and smooth journey. We have got the software customised to our priority needs and the customised reports are really up to the mark and efficient. Customisation was indeed the best part and made the usage very easy and targeted. Customer support is great too since they focus on the problem

Overall experience is good about the software. What i like most is the Easy to Use & understandable functions & options. Since we are using it at our stores from last 4 years, we are founding issues very rarely in any option. Support staff is also good. Good Luck for your future & keep working to make it more better.

Mr. Tusshar

URBANBUY H.O
(Departmental Store)

Benefits of having RetailGraph Software for garment retail, wholesale, and store chain businesses



Master Data Management



- ✓ Optimized features that work centrally.
- ✓ Group outlets by location & set specific values for master.
- ✓ Identify and retain duplicate values Support Inventory Master SKU types.
- ✓ Provide a unified contact master for vendors/customers/service.
- ✓ Supports unique packing hierarchy.

Outlet Administration



- ✓ Configure business processes and transactions centrally as per business needs.
- ✓ Implementing centralized configuration for stores or store chains.
- ✓ Manage hierarchical security settings based on roles and policies.
- ✓ Create employee schedules, smoothly transfer employees from one outlet to other.
- ✓ Gives centralized masters and admin control.

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Supply Chain Management



Central Purchase

- ✓ Track supplier performance & purchase order status accurately.
- ✓ Control discrepancies between PO and invoice.
- ✓ Supports multiple EAN codes for the same item, various prices for the same item.
- ✓ Automatic stock selection from warehouse.
- ✓ Generate non-moving inventory reports based on product details.

Replenishment

- ✓ Auto stock allocation and reduce damage/faulty inventory issues.
- ✓ Provision for setting minimum and maximum stock level.
- ✓ Supports Replenishment based on the request received.
- ✓ Real-time inventory monitoring system.



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Price Management



- ✓ Import/Export of price change for several items quickly & map accordingly.
- ✓ Give control on fixing price.
- ✓ Change selling price based on category .
- ✓ Defined customer price level, wholesale customer price level, web price level, etc., accurately.

Comprehensive CRM



Offers, gift vouchers and discount coupons

- ✓ Predefined offer to meet your marketing goals.
- ✓ Effectively create outlet specific offers.
- ✓ Create discount amount, discount %, and combo offers based on your sales.
- ✓ Find out the non-moving items.

Loyalty management

- ✓ Create bill wise, item wise, category wise loyalty programs.
- ✓ Run loyalty program based on loyalty card.
- ✓ OTP based authentication for Loyalty redemption.
- ✓ Create and manage loyalty programs based on the billing amount.

Warehouse Management



- ✓ Supports multiple warehouses for multi-location retail stores.
- ✓ Fully track inventory from ordering to final delivery.
- ✓ Stock monitoring in transit.

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Financial Accounting



- ✓ Supports user-specific classification of groups, ledgers, and vouchers.
- ✓ Centralized Bill-wise Payments for suppliers and customers.
- ✓ Bank reconciliation management supports.
- ✓ Comprehensive reporting to manage accounts payable and accounts receivable.
- ✓ Get Trial balance, Balance sheet, and Profit and Loss accounts location-wise.
- ✓ Bill adjustment, including the settlement discount.
- ✓ Easily track and follow-up on the breakage, damage, expiry, and non-moving items.
- ✓ Complete tracking of payment pending.
- ✓ Set Alerts for payments and collections, outstanding.
- ✓ Export Data to Tally Software.

“ **SWIL Develops Solutions with years of Industry experience.** ”

Security and Operations



Security and Audit

- ✓ Centralized Control of all the stores.
- ✓ Generate an Audit report of all operations.
- ✓ Generate multi-reports at the HO level.
- ✓ Facilitates Encrypted data transfer for data management, administration and retail business management .
- ✓ User Control Management.

Operations Management

- ✓ Generate data Synchronization.
- ✓ The Branches data auto update from Branches to HO.



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Multiple Ways to Get Support at SWIL Desk

(Swildesk.com)

“ Online support for the software is easily available through SWIL Desk. Our experienced team gives their maximum to support customers with their businesses. ”

Chat with Experts



Online Ticket System

(<https://support.swildesk.com/portal/en/newticket>)



Remote Support

(<https://support.swildesk.com/portal/en/newticket>)



Knowledge Portal

(<https://support.swildesk.com/portal/en/kb>)



Live Webinar

(<https://support.swildesk.com/portal/en/kb>)



YouTube Channel

(<https://www.youtube.com/user/SoftworldJpr>)



Get Free Demo

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